



For more information:

Lindsey Joy
President of Marketing
Champion Xpress Car Wash
(979) 571-7161
ljoy@championpresscw.com

FOR IMMEDIATE RELEASE

Champion Xpress Car Wash to Present New Mexico State Police Association with Proceeds from Community Appreciation Day - Continue Local Restaurant Gift Card Giveaway

(Check presentation and second gift card giveaway, supporting local economy to take place Saturday, May 30th)

Albuquerque, NM (May 26, 2020) - In celebration of the Grand Opening of their Albuquerque location, **Champion Xpress Car Wash will present local first responders with the proceeds from their Community Appreciation Day hosted on March 28th. \$5,800 was raised at Champion Xpress locations across the state** to support first responders as they work the front lines to protect our community during the COVID19 crisis.

As part of the Community Appreciation Day, at the beginning of the COVID19 crisis **Champion Xpress Car Wash made a \$20,000 investment in the Albuquerque community by purchasing 2,000 \$10 gift cards from local restaurants.** This effort aimed to support the local economy during this difficult season.

On Saturday, May 30th the remaining gift cards will be distributed to community members at Champion Xpress Car Wash located at 395 Alameda Blvd.

Community involvement is a core value for the Champion Xpress team. "As a family-owned and operated business, we recognize the value in strong communities and understand the importance of rallying together during difficult times. We wanted to boost our local economy as well as say 'thank you' to the New Mexico State Police who have gone above and beyond to protect our community during this challenging season" said Trey Merchant, CEO of Champion Xpress Car Wash.

To that end, the Champion Xpress team identified various local restaurants to support by purchasing 2,000 gift cards. "Small businesses are facing challenging times. Our goal in this effort was to be a strong community partner and support as many local businesses as possible, while encouraging our community to do the same," noted Ryan Derrick, Head of Facilities and Chemicals.

The restaurants selected are offering to-go and curbside delivery options. Champion Xpress wants to encourage the community to follow the guidelines put in place for social distancing by utilizing the curb-side delivery options or redeeming their gift card after restrictions have been lifted.

Champion Xpress operates multiple locations across New Mexico and Utah. The summer of 2020 will bring two additional washes to the region, in Albuquerque (Wyoming) and Española.

Champion Xpress Car Wash - CHAMPIONS WASH HERE!