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## **Champion Xpress Carwash Enters New Market with Acquisition of First Iowa Location**

MARSHALLTOWN, IA (December 20th, 2021) - Champion Xpress Carwash has entered a new market with the acquisition of Rainbow Car Wash in Marshalltown, Iowa. This acquisition includes a single express wash location and begins the strategic growth of Champion Xpress into the Iowa market.

Champion Xpress Car Wash is a family-owned and operated business with existing locations across New Mexico, Colorado, and Utah. Marshalltown is the first of several Champion Xpress locations coming to the Iowa market in the near future. "When looking for partners in the car wash industry, we strive to identify companies that hold similar company values and currently serve their customers and communities with a high standard. We have found that in Rainbow Car Wash," said Michael Murry, CEO, Champion Xpress Carwash. "The acquisition of Rainbow is a key step in our strategic plan to expand in the Iowa market." The Rainbow express wash will be integrated into the Champion brand and will implement select advancements over the next few months.

"I feel confident in the leadership of Champion Xpress and the opportunities they will provide our team members for both personal and career growth. I look forward to watching them serve our industry and community well," noted John Oetker, Founder, Rainbow Car Wash.

### **About Champion Xpress**

Champion Xpress Carwash is a family-owned and operated automated tunnel car wash company with locations across New Mexico, Colorado, and Utah. Currently operating nine locations, Champion Xpress has an aggressive expansion goal of 70+ sites by 2023. At Champion Xpress, we pride ourselves on providing the highest quality tunnel wash in the business. We combine a superior chemical presentation and the latest industry technology to provide a clean car and exceptional customer experience every time! With values of Excellence, Hard Work, Stewardship, Difference, and Community, the Champion Xpress team aims to positively impact all areas of our industry and communities.